

Best in KLAS Awards

2012 Best in KLAS Awards: Medical Equipment & Infrastructure

Hologic is the clear leader in the breast imaging market and hits it out of the park with new technology—tomosynthesis. Even Hologic customers who are not using tomosynthesis see the company in a positive light because Hologic has developed and successfully delivered tomosynthesis to the space. Not only is tomosynthesis a hit, but Hologic's Selenia Dimensions outshines other mammography units with exceptionally speedy exams. For providers looking at digital mammography, Hologic is an obvious place to turn.

For the "2012 Best in KLAS Awards: Medical Equipment & Infrastructure" report, over 100 medical equipment products were rated in more than 30 different categories. The Hologic Selenia Dimensions breast tomosynthesis system received the second highest overall performance score of the 10 Best in KLAS medical equipment categories and ranked first in its category. This is the third year in a row and the fourth time since KLAS began these evaluations in 2007 that a Hologic mammography system has been ranked in the highest position in the category.

"Vendors who are recognized with a Best in KLAS award are those who have gone above and beyond their customers' expectations. The goal and the value of the awards is to ultimately help providers and the industry easily identify which vendors are consistently performing well," said Adam Gale, president of KLAS.

In their March 2012 report on the market for women's imaging equipment, the KLAS researchers noted that "Hologic is the clear leader in the breast imaging market and hits it out of the park with new technology—tomosynthesis. Even Hologic customers who are not using tomosynthesis see the company in a positive light because Hologic has developed and successfully delivered tomosynthesis to the space. ... For providers looking at digital mammography, Hologic is an obvious place to turn."*

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| 1 | Hologic Selenia Dimensions Breast Tomosynthesis | 93.4 |
| 2 | Hologic Selenia | 92.4 |
| 3 | Hologic Selenia Dimensions | 89.8 |
| 4 | GE Healthcare Senographe DS | 87.6 |
| 5 | Siemens MAMMOMAT Inspiration | 86.9 |
| 6 | GE Healthcare Senographe Essential | 86.7 |
| 7 | FUJIFILM Aspire ClearView-CSm (CR) | 86.3 |

* Fuente: <http://www.klasresearch.com/products/overview/66119>